

What is claimed is:

1. An absorbent article configured for disposition within the vestibule of a female wearer, the vestibule having a floor, the absorbent article comprising an absorbent, the absorbent having an upper surface, the upper surface having located thereon a placement enhancement means, the placement enhancement means minimizing the surface area of that portion of the absorbent article that comes into contact with the floor of the vestibule.

2. The absorbent article of claim 1, wherein the placement enhancement means is a slit.

3. The absorbent article of claim 2, wherein the slit is a single continuous slit.

4. The absorbent article of claim 3, wherein the slit extends at least about 80 percent of the length of the absorbent; and wherein the slit extends through at least about 50 percent of the thickness of the absorbent.

5. The absorbent article of claim 3, wherein the slit extends at least about 80 percent of the width of the absorbent; and wherein the slit extends through at least about 50 percent of the thickness of the absorbent.

6. The absorbent article of claim 2, wherein the slit is a series of slits.

7. The absorbent article of claim 6, wherein the slits extend at least about 80 percent of the length of the absorbent; and wherein each slit extends through at least about 50 percent of the thickness of the absorbent.

8. The absorbent article of claim 6, wherein the slits extend at least about 80 percent of the width of the absorbent; and wherein each slit extends through at least about 50 percent of the thickness of the absorbent.

9. The absorbent article of claim 1, wherein the absorbent further comprises a superabsorbent polymer.

10. An absorbent article configured for disposition within the vestibule of a female wearer, the absorbent article comprising an absorbent, the absorbent having an upper surface, the upper surface having located thereon at least one deformation means, the deformation means being capable of allowing the absorbent article to substantially conform to the effective surface area of the vestibule when disposed therein.

11. The absorbent article of claim 10, wherein the deformation means is a slit.

12. The absorbent article of claim 11, wherein the slit is a single continuous slit.

13. The absorbent article of claim 12, wherein the slit extends at least about 50 percent of the length of the absorbent; and wherein the slit extends through at least about 25 percent of the thickness of the absorbent.

14. The absorbent article of claim 12, wherein the slit extends at least about 50 percent of the width of the absorbent; and wherein the slit extends through at least about 25 percent of the thickness of the absorbent.

15. The absorbent article of claim 11, wherein the slit is a series of slits.

16. The absorbent article of claim 15, wherein the slits extend at least about 50 percent of the length of the absorbent; and wherein each slit extends through at least about 25 percent of the thickness of the absorbent.

17. The absorbent article of claim 15, wherein the slits extend at least about 50 percent of the width of the absorbent; and wherein each slit extends through at least about 25 percent of the thickness of the absorbent.

18. The absorbent article of claim 10, wherein the absorbent further comprises a superabsorbent polymer.

19. An absorbent article configured for disposition within the vestibule of a female wearer, the absorbent article comprising an absorbent, the absorbent having an upper surface and a configuration that defines at least one fluid intake enhancement means, the fluid intake

enhancement means being located on the upper surface and being capable of allowing bodily fluids to be more rapidly absorbed into the absorbent than an identical absorbent article that does not contain such fluid intake enhancement means.

5 20. The absorbent article of claim 19, wherein the fluid intake enhancement means is a slit.

21. The absorbent article of claim 20, wherein the slit is a single continuous slit.

10 22. The absorbent article of claim 21, wherein the slit extends at least about 90 percent of the length of the absorbent; and wherein the slit extends through at least about 50 percent of the thickness of the absorbent.

15 23. The absorbent article of claim 21, wherein the slit extends at least about 90 percent of the width of the absorbent; and wherein the slit extends through at least about 50 percent of the thickness of the absorbent.

24. The absorbent article of claim 20, wherein the slit is a series of slits.

20 25. The absorbent article of claim 24, wherein the slits extend at least about 90 percent of the length of the absorbent; and wherein each slit extends through at least about 50 percent of the thickness of the absorbent.

25 26. The absorbent article of claim 24, wherein the slits extend at least about 90 percent of the width of the absorbent; and wherein each slit extends through at least about 50 percent of the thickness of the absorbent.

30 27. The absorbent article of claim 19, wherein the absorbent further comprises a superabsorbent polymer.

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